The ImpactAssets COVID Response Fund

MOVE FAST. BIG IMPACT.

Now more than ever, the world requires the robust and scalable power of impact investors and philanthropists to support those in need and to create a more resilient future.

The ImpactAssets COVID Response Fund rapidly deploys your charitable donations to worthy causes addressing the most pressing issues emerging from the pandemic. The fund will dynamically evolve as the world moves through stages of response, recovery and reinvention.

These funds will be allocated to beneficiaries as forgivable loans, low-interest loans, project-based donations and other impact investing structures.

Grant capital will be deployed on a rolling basis to three key beneficiary groups:

**FRONTLINE HEROES**
Companies on the frontline of fighting the pandemic.

**MISSION-CRITICAL CHANGEMAKERS**
High impact companies threatened by the economic downturn.

**UNDERSERVED BUSINESSES & INDIVIDUALS**
Businesses and communities with limited access to government aid, domestically and globally.

**AREAS OF FOCUS:**
- Protecting health workers and increasing supply of ventilators & PPE
- Supporting vaccination and treatment development and diagnostic testing and tracking

**AREAS OF FOCUS:**
- Ensuring climate change progress is retained and continues
- Preserving progress on social equality initiatives and ensuring continued access for disadvantaged communities

**AREAS OF FOCUS:**
- Supporting small businesses in need of critical capital
- Supporting the 25 million+ now unemployed in the US and 200 million unemployed globally

**FUND FACTS**
- **Accessible:** No minimums, no fundraising cap
- **Fast:** Funds will be deployed on a rolling basis as donations come in during the next 12+ months
- **Flexible:** Funds will be allocated to the most pressing needs as the pandemic evolves
- **Impactful:** 5,000 individuals, companies and projects identified, representing over $1 billion in need.

GE594B

APRIL 2020
THE IMPACTASSETS COVID RESPONSE FUND PIPELINE

The Fund leverages a pipeline of 5,000 beneficiaries, projects, companies and Community Development Financial Institutions (CDFIs) from the ImpactAssets’ platform, ecosystem and broader network. ImpactAssets’ 1,300+ donor community is providing referrals as well.

ILLUSTRATIVE INVESTMENTS

**HAWTHORNE EFFECT**
Expands access to COVID-19 testing in remote and underserved areas bringing top tier medical care to their frontlines of the pandemic battle. Hawthorne Effect is a current ImpactAssets portfolio company.

**IGNITE POWER**
Provides affordable, off-grid solar solutions to customers in remote, rural areas. If Ignite does not survive the crisis, a million Africans will be left without light. Ignite Power is a current ImpactAssets portfolio company.

**CNOTE**
Rapidly deploying patient loan capital to Community Development Financial Institutions (CDFIs) so they can fill critical lending gaps to underserved individuals and businesses. CNote is an IA50 2020 Emerging Impact Manager.

Contact us at engagement@impactassets.org to learn more.

ABOUT IMPACTASSETS

ImpactAssets is the leading impact investing partner for philanthropic individuals, families and advisors. ImpactAssets empowers donors to maximize the reach of their philanthropic capital by providing access to a full range of asset classes including private debt and equity investment opportunities, in addition to supporting customized investing and grantmaking. Through an innovative impact investing platform and field-building initiatives, ImpactAssets increases the flow of capital into investments delivering social, environmental and financial returns. ImpactAssets is an independent 501(c)(3) nonprofit and The ImpactAssets Donor Advised Fund has more than $1.1 billion in assets.

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