

# ImpactAssets Global Sustainable Agriculture Note

## BSR, Honduras: Coffee Exporter & Processor



Photo Source: BSR



Founded in 2004, Beneficio Santa Rosa, S.A. (BSR) is an acclaimed exporting and processing company that works with several small cooperatives to provide a value chain for farmers and export high quality coffee from Western Honduras.

### Investment Overview

Located in Santa Rosa de Copan in Honduras, BSR's objective is to support its producers through fair trade practices. The company provides clients with access to markets and trainings on sustainable farming practices and processing techniques.

"For the first time, isolated producers, who traditionally sell their coffee to intermediaries, are now working together to export as a group, earn higher prices, implement sustainable farming practices and invest in the future of their families and communities."

**BENEFICIO SANTA ROSA  
BEST HONDURAN COFFEE EXPORTER 2013  
FAIR TRADE USA**

### ACCESS TO COMMERCIALIZATION

BSR helps producers reach different niche markets where the demand for high-quality coffee is great. Producers have the opportunity to know the trajectory of their coffee with a personalized traceability system, providing transparency at every stage of bringing the coffee to market.

- BSR circulates **35% OF ALL COFFEE** produced in Honduras.
- The company serves **60 CLIENTS** from **5 CONTINENTS**.
- BSR promotes certification amongst producers and works with **7 DIFFERENT CERTIFICATIONS**, including Fair Trade and Certified Organic.

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**MEANINGFUL RETURNS TO YOU**

- 5-year Note
- Liquidity feature
- DTC Eligible (hold in an approved investment account)
- \$25,000 minimum investment
- Relaxed suitability (investment not to exceed 10% of investor’s liquid net worth)\*

**MEANINGFUL RETURNS TO FARMERS AND THEIR COMMUNITIES**

- **ENVIRONMENTAL SUSTAINABILITY AND CONSERVATION** | The farmers we loan to actively monitor and improve land use and soil quality.
- **COFFEE PRODUCERS IN HONDURAS** | 30% of the Honduran population is employed by the coffee sector. Of the 97,000 registered coffee producers, 92,000 are smallholder producers, growing 62% of all coffee produced in Honduras. *(Source: USDA Foreign Agriculture Service)*
- **POVERTY ALLEVIATION** | Economic growth in the agriculture sector is twice as effective at reducing poverty as growth in other sectors. *(Source: World Bank)*
- **PROFESSIONAL MANAGEMENT** | ImpactAssets works with global sustainable agriculture experts, Alterfin, to identify investments and establish impact metrics, monitoring and reporting.

**THE GLOBAL SUSTAINABLE AGRICULTURE NOTE AT A GLANCE**

The Global Sustainable Agriculture Note invests in practices and solutions that improve environmental performance and build sustainable food systems, while benefiting small and mid-sized farmers and rural communities.

INVESTMENT HIGHLIGHTS	
GEOGRAPHY	Honduras
BORROWER SECTOR	Agriculture (Coffee)
LOAN PURPOSE	Working capital and coffee production

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